

**MARKET ON MADISON
FARMERS MARKET**
"Homegrown, Homemade & Handmade"
2024 Vendor Application

PLEASE PROVIDE ALL OF THE FOLLOWING INFORMATION:

Name of Your Farm or Business (if applicable) _____

Your Name _____

Address _____ City _____

State _____ Zip Code _____

Daytime Phone _____ Cell Phone _____

Email Address _____

Please circle the dates you are applying for:

April 6 13 20 27

August 3 10 17 24 31

May 4 11 18 25

September 7 14 21 28

June 1 8 15 22 29

October 5 12

July 6 13 20 27

Half Season (14 weeks)

All Season (28 weeks)

Product Categories

Please list all items that you would like to sell at the Market. Please review our *Guidelines for Farmers Market Goods* for information on eligible goods. If you would like to sell arts & crafts, please email or attach three photos of your work so we can verify eligibility for our market.

VENDOR SIGNATURE _____ **DATE** _____

After reviewing *"How the Market Works"* and *"Guidelines for Farmers Market Goods,"* please sign the Market Application and **return by Friday, March 1**. Your application may be submitted by mail or email to: Downtown Dublin, 314 Academy Ave, Dublin, GA 31021 or jessica@dtublin.com. Your signature indicates that you have read and understand all rules and regulations.

MARKET ON MADISON FARMERS MARKET GUIDELINES

“Homegrown, Homemade & Handmade”

OUR MISSION

The Farmers Market is dedicated to its simple mission statement –
“Homegrown, Homemade & Handmade”

The Downtown Dublin Farmers Market serves as a marketplace for fresh, locally-grown food, plants, and original arts and crafts. We believe that by providing a centrally-located, open-air, free and public space for the sale of homegrown and homemade goods encourages local commerce, agriculture, and community.

ARE MY PRODUCTS RIGHT FOR THE DUBLIN FARMERS MARKET?

Did you grow it yourself? Definitely - yes

Home or Farm-Grown Vegetables, Fruits, Tomatoes, Produce
Living Plants, Fresh-Cut Flower Arrangements
Home-Raised Chicken and Duck Eggs
Personally-Harvested & Packaged Honey
Baked Goods, Jams, Jellies, Preserves, Vinegars

Did you make it yourself? Most likely - yes

Our Farmers Market is dedicated to original, high-quality, homemade products, made and sold by the vendor. These items are eligible for sale:

Homemade clothing if the clothing itself is hand sewn, crocheted, or knitted
Hand-woven and hand-carved bowls (Examples: wooden bowls, pine straw bowls)
Hand-made household items (Examples: brooms, insect catchers)
Cooking, farming, or gardening books written by the vendor
Personally designed and homemade arts and crafts sold by the artisan or family member
Lithographs, reproductions, or screen prints of original art (not placed on manufactured products such as mugs or t-shirts)

THESE ITEMS DON'T WORK FOR THE DUBLIN FARMERS MARKET

Because we are a true farmers market, where consumers meet growers & makers, **we do not allow re-sale of any items**, including produce. The general rule is the item must be homegrown or homemade. Here are some specifics on what does **not** qualify for our market:

Postcards, Prints, Printed Material, Tracings of Paintings by Number
Ceramics or Pottery from Commercial Molds, Wood Carvings Using Duplicating
Machines Kits in any form and Other Items which do not reflect originality of design,
Commercially Dried Flower Arrangements or Artificial Flower Arrangement

Crafts assembled primarily from Commercially Made Parts or Commercial Molds, Services Such as Massage, Nutrition Consulting, Commercially-Manufactured Shirts, Mugs, Etc., Live Animals.

HELP US KEEP OUR FARMERS MARKET HOMETGROWN, HOMEMADE & HANDMADE

Please read through these guidelines, and if you have any questions call the DDA to discuss. The DDA is responsible for verifying that all products meet the Dublin Farmers Market standards. Any vendor who brings items to the market that don't match our market standards will politely be asked to remove the items from the vendor sales space.

Arts & crafts applicants must submit at least three photographs of their work. If more than one type of craft is to be sold, please include photos of each kind of craft. Acceptance of new arts & craft vendors will be based on these guidelines, in addition to the DDA's discretion regarding quality, originality, and venue compatibility.

In order to ensure that our standards are consistently applied, the DDA may request to visit a vendor's farm, garden, or kitchen.

Vendor space is limited. Vendors may be put on the waiting list.

Wait! If your product is not eligible for our farmers' market, be sure to contact our Main Street Dublin Director Evans Hodges (evans@dtublin.com) about other opportunities for selling your products in downtown Dublin.

MARKET ON MADISON FARMERS MARKET

"Homegrown, Homemade & Handmade"

HOW THE MARKET WORKS:

LOCATION AND HOURS OF OPERATION

The Farmers Market is located at the Market on Madison at 314 W. Madison Street, Dublin, Georgia. In 2024, it will operate every Saturday from April 6 through October 12 and be open from 7:30 a.m.-12:30 p.m. The market is also open on select weekdays during produce season as set by the DDA and Market Manager.

COST TO PARTICIPATE

In an effort to help offset operational costs of running the Farmers Market, we will be adding a fee this year. Full Season: \$150 (pay annually or in installments) Half Season: \$75 All other vendors: \$10 per Saturday.

BENEFITS INCLUDE:

Full Season – 28 weeks

- Regular weekly space
- Included in weekly ad in Courier Herald
- Window decal for vehicle
- Free booth at Spring Food & Music Festival, Chili Cook-off & Fall Festival, Christmas Made at the Market
- Invitations to Market Kick off and Season End Celebration
- Opportunity to be highlighted as Vendor of the Week

Half Season – 14 weeks

- Best remaining space at Farmers Market after full season selection
- Included in weekly ad in Courier Herald
- Window decal for vehicle
- Free booth at Chili Cook-off & Fall Festival
- Invitations to Market Kick off and Season End Celebration
- Opportunity to be highlighted as Vendor of the Week

For all other vendors, (less than 14 weeks), space will be based on availability and cost \$10 per Saturday, i.e. four Saturdays would be \$40.

VENDOR'S EXHIBIT SPACE

If you are not a regular vendor, you must call by Wednesday to reserve a booth for the Saturday market and let us know the products you are selling. If it's your first time selling, you will need to review our guidelines and complete an application.

Vendor spaces will be assigned by Friday afternoon for all market vendors who have reserved a booth. When you come to the market on Saturday, the Market Manager will direct you to your space.

SET-UP, CLEAN-UP AND BREAKDOWN

Set-up begins at 6:30 a.m. and should be completed by 7:30 a.m. Vendors are responsible for providing, setting up, and removing their equipment and supplies, including tables, chairs, signs, products, scales, etc. Breakdown should begin at 12:30 p.m. Vendors are responsible for removing all garbage and waste from their area. Please place your trash in the commercial container provided on the property. **On-site trash receptacles should be used by customers only.**

SIGNS

Good signs help your sales! For best results, please label and price all your goods. Signs may not be hung using nails, tacks, screws, etc. All signs must remain within the vendor's exhibit area and must not block any traffic or pedestrian walkways or other vendor's displays or views.

ATTENDANCE

The Farmers Market will operate rain or shine unless the weather becomes a public hazard. It is very important for you to attend the market if you have a booth reserved. Why? We advertise to the public that you will be selling your goods at the Farmers Market. If you fail to show up, it's not a positive reflection on the overall Farmers Market's image. Please help us present in the very best way possible!

TAXES, LAWS, ETC.

Vendors are responsible for collecting and remitting their own sales tax. Vendors are responsible for all permits required by the state of Georgia. Vendors must comply with all laws, ordinances and regulations of the United States, State of Georgia, Laurens County and town of Dublin, Georgia. All rules are subject to being revised periodically.

The Downtown Farmers Market is an on-going project of the Dublin Downtown Development Authority and is managed by the DDA Team

For any questions, please call us at 478-272-2560 or email Jessica Mitchell at jessica@dtddublin.com.