



Visit Dublin GA Tourism Marketing Grant

APPLICATION FOR FUNDING REQUEST

FY27 CYCLE 1

- ☐ Complete this Application Checklist, fill out and sign application.
- ☐ Submit Responses to the following:
 1. Describe the tourism marketing project for which you are requesting this grant. Include its mission, goals, and activities. Provide a project completion timeline for the next 12 months. Describe how the requested funds will be used for this project. (25 points)
 2. Describe in detail how this project relates to TOURISM, focusing on the overall economic impact of tourism to Laurens County. What new spending will your project generate from those outside Laurens County who would visit? What attendance figures do you expect? (25 points)
- ☐ Submit a project marketing plan to attract visitors from outside of Dublin-Laurens County (50+ miles). This can include targeted social media ads; digital, print, and television ads; and billboards. (25 points)
- ☐ Submit a line-item budget for the project. Grant applications with financial input from the organization or other outside organizations are typically graded higher than those requesting 100% marketing assistance. (20 points)
- ☐ Submit one (1) letter of support for the project. (5 points)

Submit application and required documents with supporting documentation, including this checklist, no later than 5 PM on Friday, September 25th, 2026 to: miriam@visitdublinga.org

Subject line should include: Tourism Marketing Grant - [Organization Name]

Late or incomplete materials will not be accepted. Applications will only be accepted by email.

Application and supporting documents must be submitted in PDF form. Applications can be completed in versions of Microsoft Word or Excel, but must be converted to PDF prior to submitting the final application request.

Applicants may submit multiple emails or use Google Drive if all attachments cannot be sent within one email. Receipt of application will be confirmed by Visit Dublin GA within 48 hours of submission. Please apply early to avoid technical difficulties; no applications received following the 5 PM deadline on the due date will be accepted.

FY26 Tourism Marketing Grant Application

APPLICANT INFORMATION

Organization Name:

Organization Type:

☐ Non-Profit (documentation required) ☐ Private Business

☐ Other. Describe: _____

Mailing Address: _____

City/State /Zip: _____

Chief Officer of Organization (Name, Title): _____

Contact Person for Project: _____

Telephone: _____ Email: _____

What is the total amount of grant funding that you are requesting? _____

Have you previously received any grant(s) from Visit Dublin GA? ☐ Yes ☐ No

If yes, complete the following:

Date of Grant: _____ Project: _____ Amount: _____

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PROJECT INFORMATION

Project Name: _____

Description of Project: _____

Marketing Project Category: ☐ Festival/Event Marketing ☐ Destination Marketing

☐ Print & Promotional Materials ☐ Digital Marketing

☐ Other. Describe _____

Project Type: ☐ New ☐ Continued ☐ Expansion

Date you will begin work on the project: (Month/Year) _____

Date project scheduled for completion: (Month/Year) _____ OR

Date(s) if project is Festival/Event: (Month/Year) _____

ECONOMIC IMPACT INFORMATION

Will your product attract overnight visitors from outside Laurens County? ☐ Yes ☐ No

If yes, how many hotel rooms do you anticipate using? _____

Please list hotels contracted, with estimated room blocks if applicable: _____

Will your project attract/influence local area citizens? ☐ Yes ☐ No

If yes, how? _____

Will your project create economic impact (i.e. restaurants, shopping, etc.)? ☐ Yes ☐ No

If yes, how? _____

How is your attendance tracked and verified? _____

What is the estimated total attendance for your festival, event or tourism product? _____

How many people outside of Laurens County will be exposed to your project? _____

What will be the primary benefits of your project for the hospitality community? _____

Provide additional comments to support the economic impact of this project.

SIGNATURES

Signature of authorizing official

Date

Signature of authorizing official

Date